

Conditions of Participation Photo Competition Best Autumn Photo of Switzerland

The organiser of the Bookfactory photo competition "Switzerland's most beautiful autumn photo" is Bubu AG, Isenrietstrasse 21, 8617 Mönchaltorf.

Participation in the contest is free of charge and not linked to the purchase of a product.

Duration of competition/winnings

The competition lasts from 04.10.2019 - 27.10.2019. All photos submitted until 27.10.2019 23:59 will be judged by a jury. The jury selects the three best photos from its point of view.

The authors of these photos are awarded these prizes:

grand prize

- A weekend at the Hotel Trübsee in Engelberg - 2 nights for 2 persons incl. breakfast buffet, 4-course dinner and one ascent and descent per day. Value approx. 600 CHF; valid until 31.12.2020.
- A Bookfactory voucher worth 200 CHF

Second prize

- A backpack from Mammut
- A Bookfactory voucher worth 150 CHF

Third prize

- A pocket knife from Victorinox
- A Bookfactory voucher worth 100 CHF

Further prizes

These prizes will be raffled among all other participants:

- 10 x Bookfactory voucher worth CHF 100 each
- 20x Bookfactory voucher worth CHF 50 each

No cash payment or exchange possible. Legal recourse is excluded.

The winners will be notified personally and announced on www.bookfactory.ch and other digital channels (e.g. social media).

Participation

All persons of legal age residing in Switzerland are eligible to participate. You can take part in the competition by submitting a picture and its description at fotowettbewerb.bookfactory.ch. The picture must be taken by the participant himself and contain a Swiss autumn motif. The photos will be published on the photo competition page at fotowettbewerb.bookfactory.ch and posted on the digital channels of Bookfactory (e.g. newsletter, social media, blog) as part of the competition reporting. This also includes postings in blogs and social media after the competition, which summarize the competition afterwards. The participants therefore grant Bookfactory the right to use their pictures in the context of competition communication. All rights remain with the authors of the submitted pictures.

Each participant may only participate in his own name. By submitting the photo, the participant also confirms that he/she is the author of the picture and has all the rights to submit the picture in a public photo competition. Each participant may take part in the competition once. Automated participation and input as well as technical manipulation lead to direct exclusion from the competition.

The participation takes place by accepting the conditions of participation and by corresponding online registration. Correct and complete details of the data requested in the registration process must be entered in the respective free fields.

For this, salutation, first and last name as well as an e-mail address are required.

Notification

The winning images will be published on the website and other digital channels (e.g. newsletter, social media) of Bookfactory after the end of the competition and their authors will be contacted if a valid e-mail address or address is available. If no valid email address or address is available and the winners do not respond within 10 days, the prizes will be awarded or raffled to other participants. All participants will be informed about the outcome of the competition by e-mail.

No correspondence is maintained for the action. Legal recourse is excluded. Employees and their relatives of Bookfactory or Bubu AG are excluded from competition. Bubu AG reserves the right to exclude participants from the promotion if violations of these conditions of participation are found or suspected. Bubu AG shall also be entitled to make improvements and changes to the campaign at any time and, in particular, to suspend, cancel or prematurely terminate the campaign in the event of force majeure, closure/deactivation of the application, technical failure or other important reasons.

Bubu AG acknowledges the data protection regulations of Switzerland. The personal data provided when registering for this competition will be used by Bubu AG for the purpose and processing of this prize draw and for other marketing purposes in connection with the products of Bubu AG.

By participating, the participants agree to the processing of their personal data, in particular they agree that their name and the photos uploaded by them will be published on www.bookfactory.ch, social media and possibly on other media accompanying the promotion (e.g. newsletters).

In addition, we refer you to our general terms and conditions and data protection declaration, which can be downloaded here:

<https://www.bookfactory.ch/en/gtc-privacy-policy>

Image rights, photo upload

The participant himself is responsible for the storage and content of all images and image descriptions provided by him. He guarantees and is responsible in particular for ensuring that these do not infringe the rights of third parties and are in accordance with the law. By uploading pictures, the participant agrees in particular to the following conditions:

- not to upload discriminatory, racist and sexist content
- upload only pictures that belong to him and he has photographed himself (photos copied/loaded from the Internet are not permitted on the website)
- upload only images with the express consent of the person depicted
- not to upload images that also pursue a commercial purpose (e.g. links/references to company, product, services, etc.)
- upload only images for which the participant holds all rights (in particular copyrights) necessary for the purpose of the promotion
- that Bubu AG may delete the pictures posted by the participant at any time and without prior notice if requested to do so by third parties or for other important reasons

Bubu AG reserves the right to exclude users from participation and to remove their images from the website without replacement at any time, even after they have been posted online, if there is a risk that third-party rights may be violated or collisions/conflicts may be triggered.

By uploading, the participant grants Bubu AG the free, unrestricted right to use the image for the purposes and duration of this promotion and to use it for this purpose, to publish insbesondere auf to Bookfactory's digital channels, e.g. on www.bookfactory.ch and Social Media, and to process it as necessary (in particular scaling). The same applies to the right to publish the picture within the framework of the winner's nomination on www.bookfactory.ch and, if applicable, on further promotional measures of the Bookfactory.

By participating, the participant expressly agrees that his/her winner's address (name and first name) will be published on www.bookfactory.ch and, if applicable, on other promotional activities such as Facebook and Instagram as part of the winner's nomination.

Warranty

Bubu AG disclaims (to the extent permitted by law) any liability for economic or immaterial damages arising out of the use of the Competition Page. We also assume no liability for the content of external links.

04.10.2019, Bubu AG